

# Elevoarte

For your strategic leaders shaping culture

[unlocq.co.uk](https://unlocq.co.uk)

# Elevate Leadership

For those who need to create strategic capacity



## About Us

Unlocq Elevate is the flagship executive leadership programme from Unlocq - where neuroscience meets leadership. We work with senior leaders and C-suite executives to strengthen strategic thinking, cognitive clarity, and presence under pressure. Our approach blends science, coaching, and systems thinking to help leaders operate at their highest level, leading not just performance, but people, culture, and change. With over a decade of experience partnering with organisations to develop leadership capability at every level, Unlocq delivers insight that's as practical as it is powerful.



## Vision

To redefine leadership development by integrating neuroscience and strategy, unlocking confident, capable leaders at every level

## Mission

To shape leaders who think clearly, act decisively, and build work communities where people perform and belong

## Ethos

- Clarity over complexity: We simplify what matters, without dumbing it down
- Partnership, not prescription: The content is proven. The journey is yours
- Resilience before performance: Sustainable leadership starts with strong inner foundations
- Brain-first leadership: Science that shapes how we lead

## Proposition

Unlocq delivers neuroscience-informed coaching and leadership programmes that drive real behavioural change, from emerging talent to the C-suite. We meet leaders where they are and move them forward with precision, presence, and purpose



At Unlocq, we believe leadership follows a predictable path, and we've spent over a decade helping organisations prepare for it. From high-potentials stepping into their first management role to executives leading strategic systems, we've identified four distinct inflection points that most leaders experience. These turning points, filled with uncertainty, pressure, and opportunity, are where real development must happen.

That's why we created the Unlocq Leadership Suite: a neuroscience-led pathway that supports leadership capability at every level of your organisation.

It begins with Unlocq Aspire, for emerging leaders, these are the mustangs in your teams, full of ambition but lacking the tools to channel it. Then comes Unlocq Flow, supporting mid-level managers navigating the wilderness of people leadership, where emotional regulation and resilience are critical. Unlocq Pivot equips change leaders to lead through transformation, integrating the neuroscience of influence, agility, and uncertainty. And finally, Unlocq Elevate supports your senior and C-suite leaders in developing the strategic clarity, presence, and cognitive edge needed to lead systems, not just teams.

What sets our suite apart is not just the depth of each programme, it's the way they work together. When executives are Elevating while their teams are building skills through Aspire, Flow, and Pivot, the result is a system-wide shift in performance, culture, and capability. Coaching runs throughout, through Unlocq Edge, embedding reflection and accelerating behavioural change, because science tells us insight alone isn't enough.

The future of leadership demands more than knowledge. It demands integration of mind, emotion, and instinct. With AI, constant transformation, and shifting workforce expectations, the leaders of the next decade will need to think clearly, lead courageously, and stay human in the complexity. The Unlocq Leadership Suite is built for that future and Elevate is where your organisation can start. If you're ready to think differently, lead strategically, and unlock lasting leadership capacity, we'd love to partner with you.

# The Unlocq Leadership Suite

At Unlocq, we believe leadership follows a predictable path, and we've spent over a decade helping organisations prepare for it. From raw emerging talent to seasoned executives leading through uncertainty, we've identified four critical inflection points that shape the modern leadership journey. These are the moments where pressure meets potential, and where real development must happen. That's where the Unlocq Leadership Suite comes in. This neuroscience-led suite of programmes is designed to unlock leadership capability at every level of your organisation, not with generic learning, but through high-impact, evidence-based development grounded in how the brain leads best.

It starts with **Unlocq Aspire**, our foundation programme for emerging leaders. These are the mustangs in your organisation: fast, driven, ambitious, but unrefined. Aspire helps them find direction, step up, and begin their transformation into the unicorns your future needs - confident, capable leaders, able to influence performance across teams, with or without formal line management responsibility.

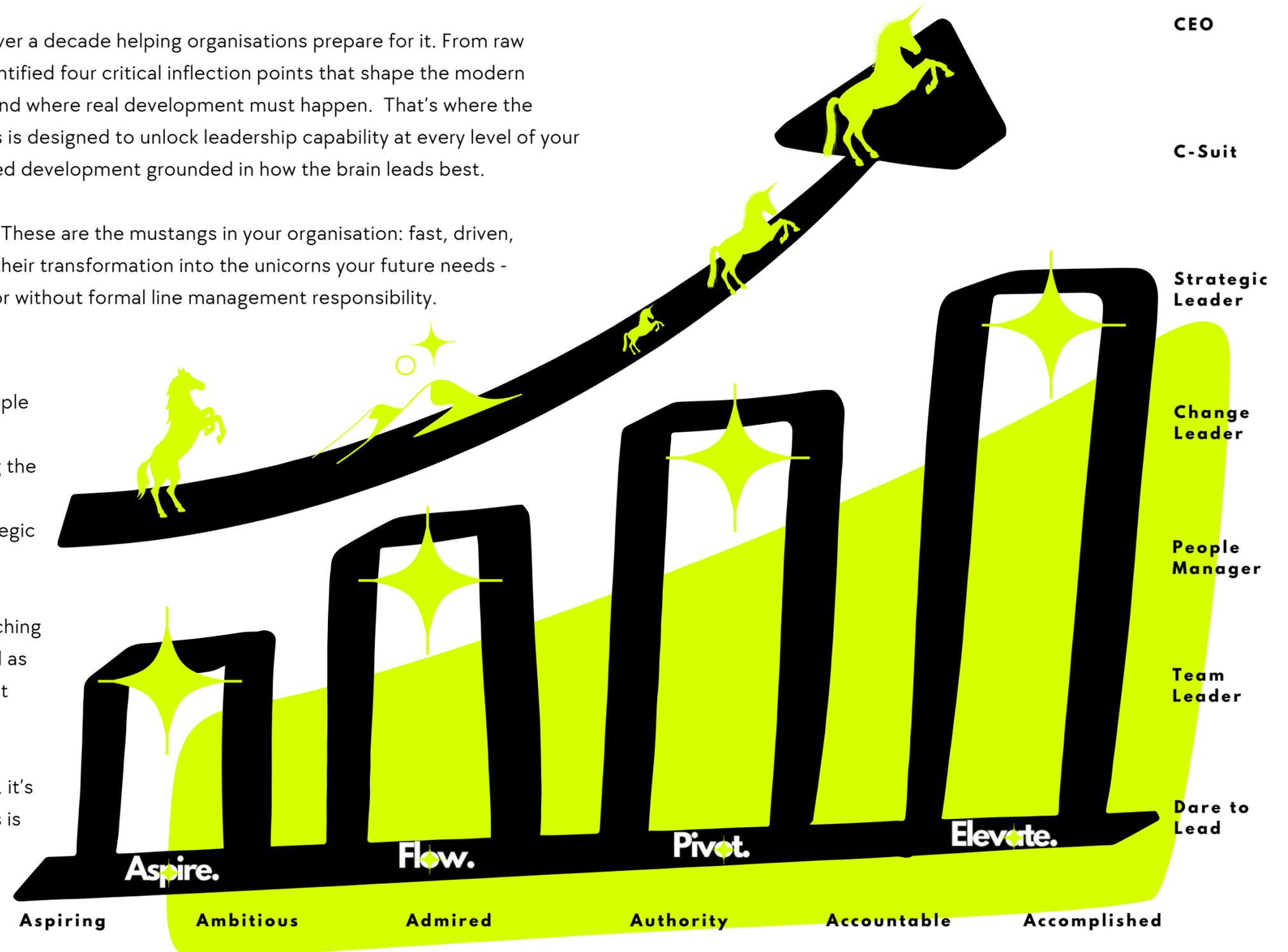
From there:

- **Unlocq Flow** supports mid-level managers navigating the wilderness of people leadership, developing emotional regulation, resilience, and relational skills.
- **Unlocq Pivot** equips change leaders to influence through complexity, using the neuroscience of agility, decision-making, and adaptability.
- **Unlocq Elevate** works with your senior and C-suite leaders to sharpen strategic thinking, cognitive clarity, and system-wide leadership impact.

Throughout, and beyond, sits **Unlocq Edge**, our award winning one-to-one coaching offer for leaders who want something built entirely around them. Whether used as an entry point into the suite, alongside a programme, or to extend development after it, Edge delivers focused, personalised transformation.

What makes the Unlocq Suite powerful isn't just the depth of each programme, it's how they work together to shift leadership, culture, and capability at scale. This is how mustangs become unicorns.

**Leadership isn't installed. It's unlocked, one mind at a time.**



# Why Strategic Leaders Need Elevate - Now ✨



The demands on senior leaders have changed. In an era of constant transformation, strategic leadership isn't just about setting direction. It's about making high-stakes decisions under pressure, leading with clarity in complexity, and holding vision while navigating volatility. Traditional leadership models can't keep up. Cognitive overload, emotional fatigue, and reactive behaviours are now some of the biggest risks to leadership performance.

That's where Unlocq Elevate steps in.

Grounded in neuroscience and informed by multiple brain integration theory (mBraining), Elevate supports leaders to operate from the full spectrum of their intelligence (cognitive, emotional, and intuitive). This approach is backed by emerging leadership science that shows leaders who can integrate these dimensions are more effective at complex problem-solving, strategic foresight, and building cultures of trust and adaptability (Rock & Schwartz, NeuroLeadership Journal; Hunt, 2020, MIT Sloan Management Review).

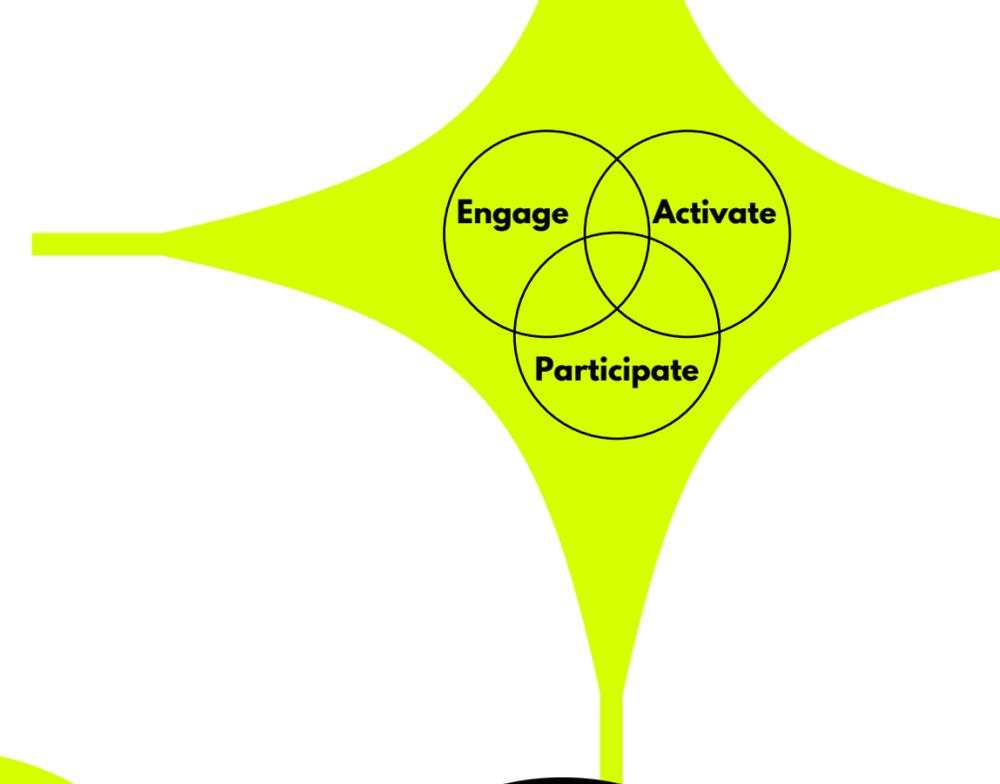
Put simply, how leaders think is now as important as what they know.

At Unlocq, we don't just build leadership skills, we build the internal capability to think, feel, and act with intention at the highest level. For fast-scaling organisations, tech-led transformation, or cultures navigating rapid change, this is not a nice-to-have. It's the foundation of sustainable growth.

Unlocq Elevate is not executive coaching as usual. It's a recalibration of leadership capacity, delivered through science-informed development, precision coaching, and trusted strategic partnership.

# The Product

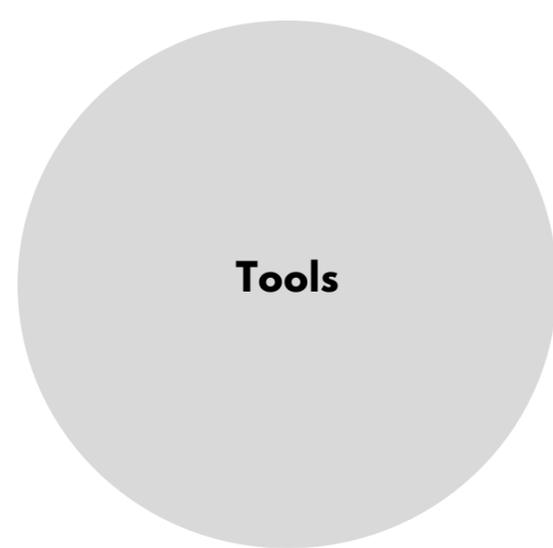
Learning Journey - 5 Core Classes, 5 Online Boosters, Powerful Leadership Tools



Leaders meet every 6 weeks with a leadership coach facilitator



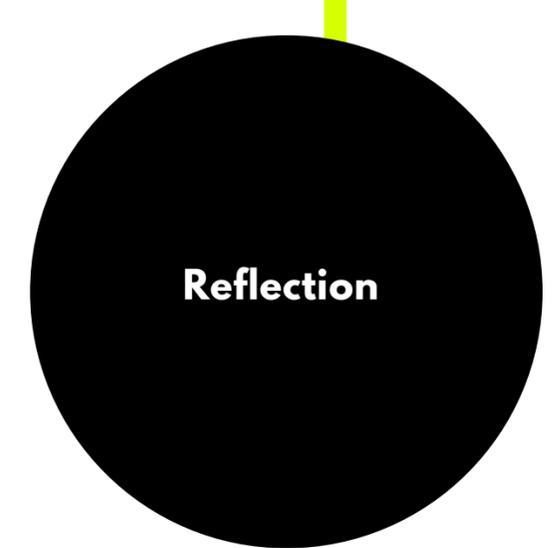
Bite-sized sessions between classes to reinforce learning + accountability



Leadership Scorecard, 360 Feedforward, Live Skills Practice



A learning community where leaders grow together, practice together, and execute together

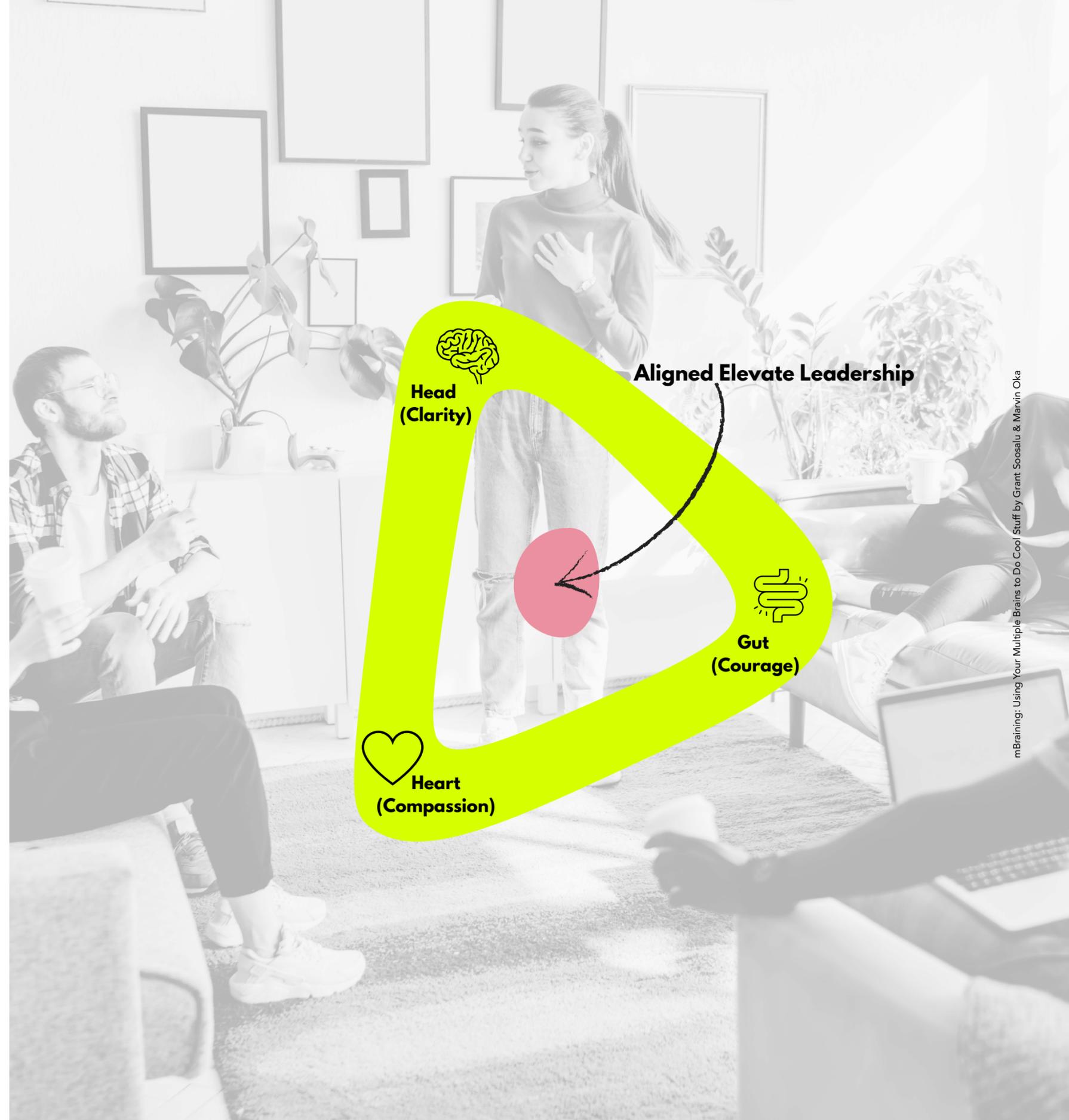
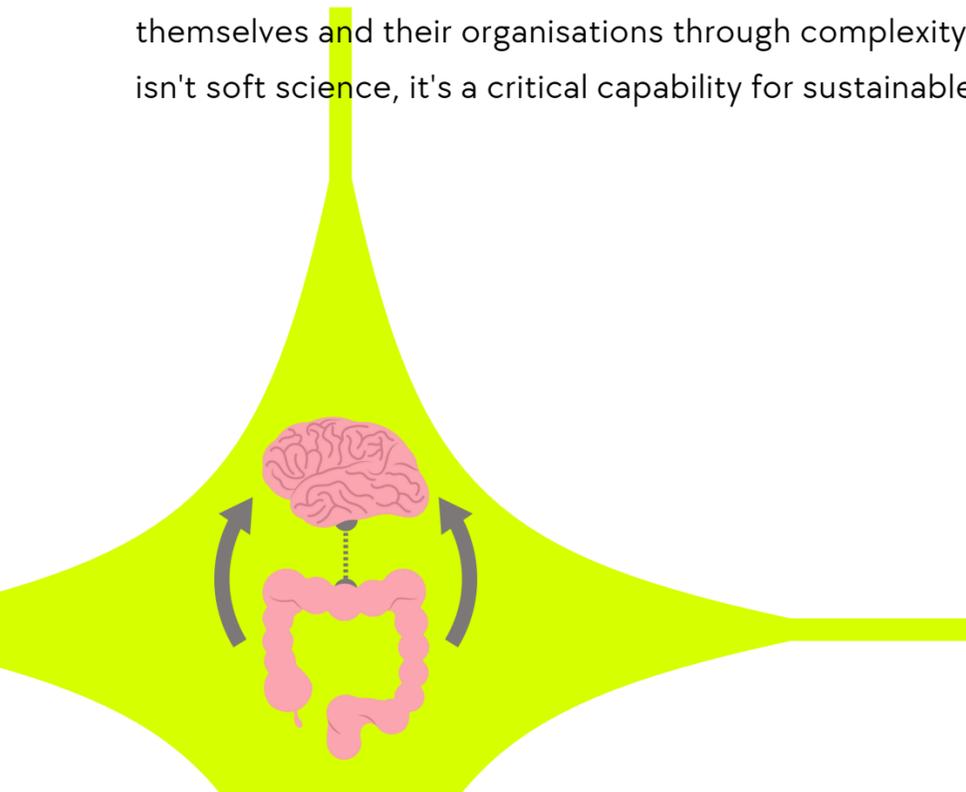


With Level 1 & 2 evaluation to measure participant satisfaction but also track real learning gains

# The Elevate Model

At the core of Unlocq Elevate is the application of the three-brain model from mBraining, a scientifically grounded framework that recognises the leadership intelligence of the head, heart, and gut. Each of these neural networks plays a distinct role: the head drives strategic thinking and decision-making, the heart governs emotional intelligence and relational leadership, and the gut informs courage, instinct, and action.

When leaders are only operating from one of these centres, often the over-relied-upon cognitive brain, they risk becoming disconnected, reactive, or unaligned. In Elevate, we guide senior leaders to integrate all three systems, creating congruent decision-making, authentic leadership presence, and a greater ability to lead themselves and their organisations through complexity with clarity and integrity. This isn't soft science, it's a critical capability for sustainable, future-fit leadership.



## Case Studies With Elevate Leadership in their Organisation



A national government agency implemented Unlocq Elevate to strengthen executive accountability in high-risk operational environments. By integrating neuroscience-based coaching and decision alignment tools, senior leaders improved cross-functional coordination and response times. Result: A 27% increase in decision accountability scores during critical incidents over six months

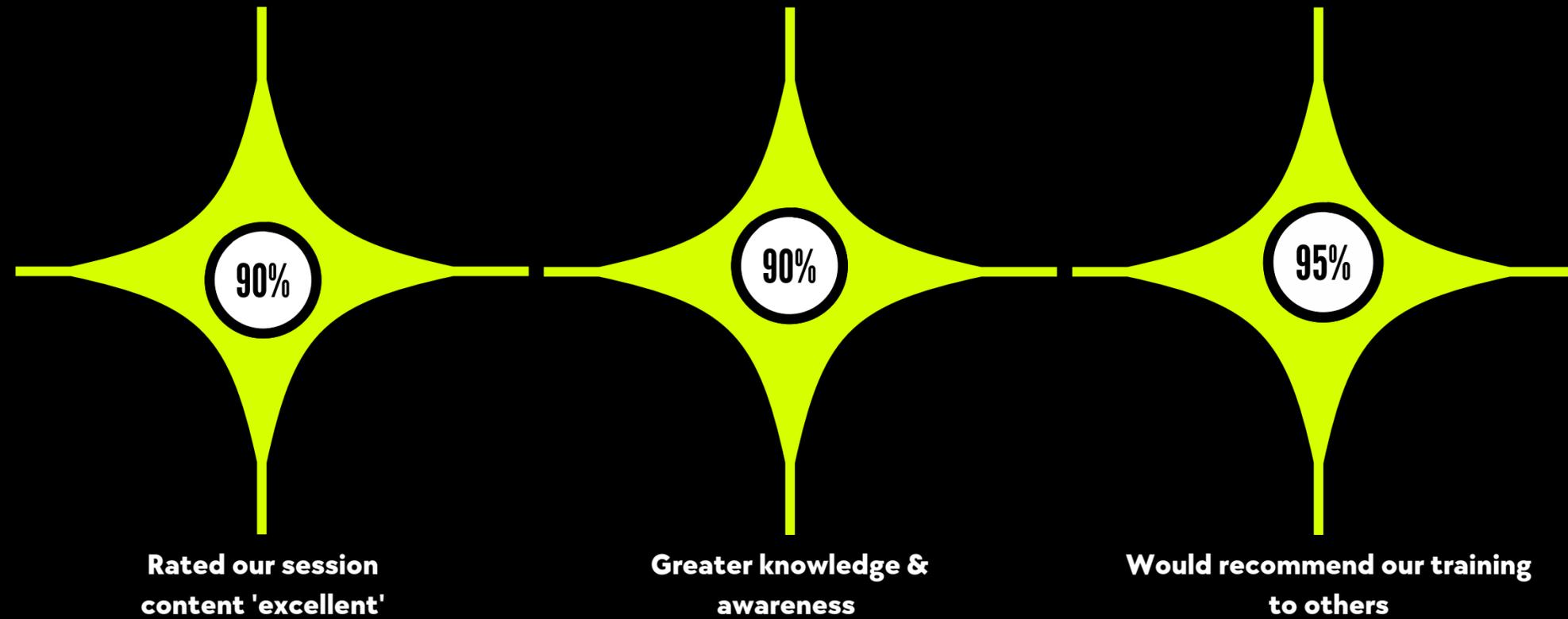


A multi-award-winning London charity partnered with Unlocq during a pivotal period of change onboarding a new Chief Executive and transitioning board leadership amidst sector volatility. Through Elevate, the leadership team built alignment, emotional regulation, and trust. Result: Despite major disruption, the organisation exceeded its annual service delivery targets and retained 94% of key staff



A UK-based leisure company on an ambitious acquisition and rebrand trajectory engaged Unlocq to support its executive team through high-stakes financial and strategic decision-making. Using Elevate, leaders built the cognitive clarity to manage risk, unify vision, and lead through ambiguity. Result: Successfully acquired and integrated three brands, rebranded, and doubled in size

# Results

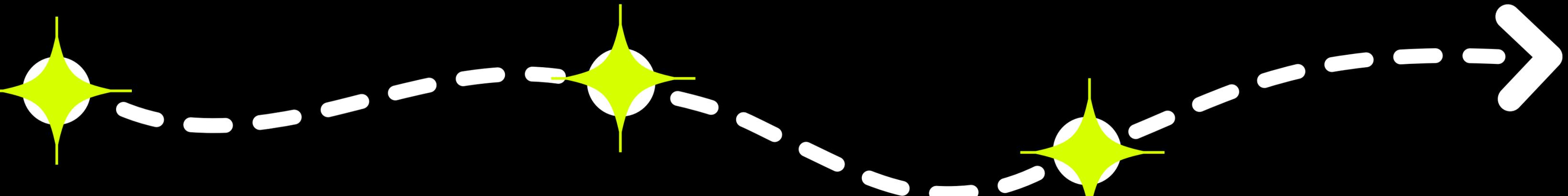


**Boosts in leader confidence:** leaders report greater presence, calm, and clarity

**Team engagement increases:** people feel listened to and led with empathy

**Capability uplift:** leaders demonstrate stronger change resilience and adaptability

**Elevate Competency growth:** significant increases in influence, decision making, and coaching ability





## Miranda

Master Coach in multiple brain integration techniques (mBIT), and an ACC-accredited ICF coach in Embodied Neuroscience



## Liz

NLP Master Practitioner



## Sarah-Jayne

Post Grad Dist, Organisational Leadership & CMI Level 5 Coaching



## Nina

Postgraduate Certificate in Coaching and Mentoring from Oxford Brookes University



## Ashton

Equity, Diversity, and Inclusion Consultant



## Dave & Deb

Live Skills Facilitators

# The Opportunity for Organisations

Flexible ways to bring Elevate Leadership into your organisation:



## Free Entry Point:

- Scorecard & Feedback



## Individual Access:

5 x 1-2-1 Coaching Sessions £4675



## Organisational Adoption:

- Bespoke 'Elevate in 60' LiteBite Series – 12 months, £16,500k
- Bespoke Full Roll Out of the Elevate Leadership Programme – £38,500k per cohort

Let's Elevate Leadership Together

The future won't wait and neither should your leaders



Unlocq Elevate is more than a leadership programme, it's a strategic shift. A recalibration of how your people think, decide, and lead under pressure. We're ready when you are, and we'd be proud to walk this journey with you

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